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APPLICATION NO.	FILING DATE	FIRST NAMED INVENTOR	ATTORNEY DOCKET NO.	CONFIRMATION NO.
10/533,923	05/03/2005	Krishna Prasad Panje	IN 020005	6086
24737 75	90 01/11/2006		EXAMINER	
PHILIPS INT	ELLECTUAL PROPER	LY, NGHI H		
P.O. BOX 3001				
BRIARCLIFF MANOR, NY 10510			ART UNIT	PAPER NUMBER
			2686	

DATE MAILED: 01/11/2006

Please find below and/or attached an Office communication concerning this application or proceeding.

	Application No.	Applicant(s)	
	10/533,923	PANJE, KRISHNA PRASAD	
Office Action Summary	Examiner	Art Unit	
	Nghi H. Ly	2686	
The MAILING DATE of this communication app Period for Reply	pears on the cover sheet with the c	orrespondence address	
A SHORTENED STATUTORY PERIOD FOR REPLY WHICHEVER IS LONGER, FROM THE MAILING D/ - Extensions of time may be available under the provisions of 37 CFR 1.13 after SIX (6) MONTHS from the mailing date of this communication. - If NO period for reply is specified above, the maximum statutory period v - Failure to reply within the set or extended period for reply will, by statute Any reply received by the Office later than three months after the mailing earned patent term adjustment. See 37 CFR 1.704(b).	ATE OF THIS COMMUNICATION 36(a). In no event, however, may a reply be tim will apply and will expire SIX (6) MONTHS from , cause the application to become ABANDONE	N. nely filed the mailing date of this communication. ED (35 U.S.C. § 133).	
Status			
1) ☐ Responsive to communication(s) filed on <u>03 M</u> 2a) ☐ This action is FINAL . 2b) ☐ This 3) ☐ Since this application is in condition for alloware closed in accordance with the practice under E	action is non-final. nce except for formal matters, pro		
Disposition of Claims			
4) ☐ Claim(s) 1-10 is/are pending in the application 4a) Of the above claim(s) is/are withdraw 5) ☐ Claim(s) is/are allowed. 6) ☐ Claim(s) 1-10 is/are rejected. 7) ☐ Claim(s) is/are objected to. 8) ☐ Claim(s) are subject to restriction and/o	wn from consideration.		
9) The specification is objected to by the Examine 10) The drawing(s) filed on is/are: a) acc Applicant may not request that any objection to the Replacement drawing sheet(s) including the correct 11) The oath or declaration is objected to by the Example 11.	epted or b) objected to by the drawing(s) be held in abeyance. Se tion is required if the drawing(s) is ob	e 37 CFR 1.85(a). ojected to. See 37 CFR 1.121(d).	
Priority under 35 U.S.C. § 119			
12) Acknowledgment is made of a claim for foreign a) All b) Some * c) None of: 1. Certified copies of the priority document 2. Certified copies of the priority document 3. Copies of the certified copies of the prio application from the International Burear * See the attached detailed Office action for a list	s have been received. s have been received in Applicat rity documents have been receive u (PCT Rule 17.2(a)).	ion No ed in this National Stage	
Attachment(s) 1) Notice of References Cited (PTO-892)	4) Interview Summary		
 Notice of Draftsperson's Patent Drawing Review (PTO-948) Information Disclosure Statement(s) (PTO-1449 or PTO/SB/08) Paper No(s)/Mail Date <u>05/03/05,11/09/05</u>. 	Paper No(s)/Mail D 5) Notice of Informal F 6) Other:	Patent Application (PTO-152)	

Application/Control Number: 10/533,923

Art Unit: 2686

DETAILED ACTION

Claim Rejections - 35 USC § 102

1. The following is a quotation of the appropriate paragraphs of 35 U.S.C. 102 that form the basis for the rejections under this section made in this Office action:

A person shall be entitled to a patent unless -

- (a) the invention was known or used by others in this country, or patented or described in a printed publication in this or a foreign country, before the invention thereof by the applicant for a patent.
- 2. Claims 1-10 are rejected under 35 U.S.C. 102(a) as being anticipated by Merriam (US 6,408,187).

Regarding claims 1 and 7, Merriam teaches a method of presenting an information item on a mobile device, the method comprising the steps of: retrieving an identification of at least one of user gear and apparel (see column 1, lines 56 to column 2, lines 51, see "belt" and it reads on applicant's "apparel"), determining a mode reflecting at least one attribute of identified gear and apparel and optionally sending the mode with an identification of the mobile device to a service provider (see column 6, lines 32-45), and determining and presenting the information item dependent on the mode (see column 1, lines 56 to column 2, lines 51 and column 6, lines 32-45).

Regarding claims 2 and 8, Merriam further teaches receiving a first message from a caller sent to the mobile device (see column 7, lines 49-53), determining a second message dependent on the mode (see column 6, lines 32-45), when the first message is received and sending the second message to the caller as a response to the first message (see column 6, lines 32-45).

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Regarding claim 3, Merriam further teaches the step of determining a second message comprises the steps of: sending the mode with an identification of the mobile device to a service provider (see column 6, lines 32-45), and determining the second message based on the received mode and the identification of the mobile device on the service provider (also see column 6, lines 32-45).

Regarding claims 4 and 10, Merriam further teaches modifying at least one attribute of gear and apparel (see column 1, line 56 to column 2, line 7).

Regarding claim 5, Merriam further teaches the mobile device is a personal digital assistant, palm top, cell phone or a mobile phone (column 1, lines 11-37, see "mobile phone").

Regarding claim 5, Merriam further teaches a computer program product comprising program code means stored on a computer readable medium for performing the method of any one of claims 1 through 5 when the computer program is run on a computer (see column 3, lines 18-25).

Regarding claim 9, Merriam further teaches sending the mode with an for determining a second message comprises: identification of the mobile device to a service provider, where the service provider determines the second message (see column 5, line 64 to column 6, line 4 and column 6, lines 32-45).

Conclusion

3. The prior art made of record and not relied upon is considered pertinent to applicant's disclosure.

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a. De Vos (US 6,760,917) teaches system for information on demand.

b. Herz (US 6.571,279) teaches location enhanced information delivery system.

c. Takemoto (US 6,718,490) teaches method and apparatus for controlling

warning-information.

4. Any inquiry concerning this communication or earlier communications from the

examiner should be directed to Nghi H. Ly whose telephone number is (571) 272-7911.

The examiner can normally be reached on 8:30 am-5:30 pm Monday-Friday.

If attempts to reach the examiner by telephone are unsuccessful, the examiner's

supervisor, Marsha Banks-Harold can be reached on (571) 272-7905. The fax phone

number for the organization where this application or proceeding is assigned is 571-

273-8300.

Information regarding the status of an application may be obtained from the

Patent Application Information Retrieval (PAIR) system. Status information for

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you have questions on access to the Private PAIR system, contact the Electronic

Business Center (EBC) at 866-217-9197 (toll-free).

Nghi H. Ly

01/03/06

Marsha D Bank-Harold

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